



# 27. BIENÁLĚ BRNO 2016

## 27th BRNO BIENNIAL

### 16.6. – 30.10.2016

For over fifty years the International Biennial of Graphic Design Brno has reflected the latest developments and changes in visual culture. It is one of the oldest and most important events of this kind in the world.

The 27th Brno Biennial will examine the key phenomena of contemporary graphic design and visual communication. It will loosely follow in the tracks of the 25th year which opened the biennial to all forms of graphic design and in particular the last, thematically focused year, dedicated to graphic design, education and schools.

Is it possible to describe new things with old words? The forthcoming edition of the Biennial responds to the metamorphoses and the state of contemporary graphic design; its multitude, variety, vagueness and apparent superficiality. Its ambition is to elucidate both on the general and subjective level some of the phenomena which define or influence contemporary graphic design. It will attempt to identify and specify some of its basic parameters, current themes and motivations to the visitor.

27. mezinárodní bienále grafického designu Brno 2016 /  
27th International Biennial of Graphic Design Brno 2016  
June 16 – October 30, 2016

#### Programme:

International show

“Which Mirror Do You Want To Lick?” An exhibition between reality and fiction situated in real and fictitious space

Great Figures of Czech Graphic Design: Zdeněk Ziegler

Honorary Mention of the International Jury of the 26th Brno Biennial  
Study Room

OFF programme

Symposium

Rendezvous with the Brno Biennial

#### Organizer:

Moravian Gallery in Brno and the Ministry of Culture of the Czech Republic

#### Concept of the 27th Brno Biennial 2016:

Tomáš Celizna, Adam Macháček and Radim Peško

#### Locations:

Pražák Palace, Husova 18

Museum of Applied Arts, Husova 14

Governor's Palace, Moravské náměstí 1a

The organizer of the Brno Biennial is the Moravian Gallery in Brno and the Ministry of Culture of the Czech Republic.

Organized under the auspices of: the Ministry of Culture of the Czech Republic, the Ministry of Trade and Industry of the Czech Republic and the Ministry of Foreign Affairs of the Czech Republic

Co-operation and financial support: the City of Brno, the South Moravian Region, Friends of the Moravian Gallery in Brno, Czech Centres

Organizational committee of the 27th Brno Biennial:

Rostislav Vaněk, chair

Linda Dostálková, vice-chair

Alan Záruba, Marek Pokorný,

Robert V. Novák, Petr Krejzek,

Žaneta Drgová

on behalf of the South Moravian Region: Václav Božek

on behalf of the City of Brno: Matěj Hollan

on behalf of the Ministry of Culture

of the Czech Republic: Eržika Kubínová

on behalf of the City of Brno Strategy

Office: Marie Zezůlková

#### Honorary chairs:

Daniel Herman, Jan Mládek,

Lubomír Zaorálek, Michal Hašek,

Petr Vokřál, Jan Souček

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WWW.BIENALBRNO.ORG

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# THE AUTHORS OF 27th BRNO BIENNIAL

Radim Peško (1976) is a designer. In 2010 he has established his RP Digital Type Foundry that specializes on typefaces that are both formally and conceptually distinctive and which are currently used by many individuals and institutions around the world – from New York Times to Yohji Yamamoto. He collaborates frequently with artist Kateřina Šedá on wide range of long-term projects, where the role of design is constantly re-defined or put into the question. His work work includes identity for Secession Vienna, various projects for Moravian Gallery in Brno or books for Bedford Press in London among others. He has created a original typefaces for visual identities of museums such as Boijmans Museum in Rotterdam; Eastside Projects in Birmingham; Stedelijk Museum Amsterdam; Aspen Art Museum or Fridericianum in Kassel. Participation in exhibitions includes 'Graphic design in production' in Minneapolis and New York, or the 'Graphic Design Worlds' at the Triennale Design Museum in Milan. Between 2006–2012 he was a tutor at Gerrit Rietveld Academie Amsterdam and has lectured at many schools including Écal Lausanne, HFK Bremen, KISD Cologne, Énsbal Lyon, University of Seoul and many others. Since 2011 he is part of curatorial board of International Biennial of Graphic design in Brno. He lives and works in London.

Tomáš Celizna (1977) is interested in graphic design in connection with new technologies. He is a recipient of J. W. Fulbright Scholarship (2006), and holds M.F.A. in graphic design from Yale University School of Art (2008). He currently lives and works independently in Amsterdam. Collaborations include, among others, bak, basis voor actuele kunst, Utrecht; Graduate School of Design Harvard University, Cambridge; OASE Journal for Architecture, Rotterdam; Royal Academy of Art, The Hague; Sandberg Instituut, Amsterdam and the Museum of Contemporary Art, Chicago, among others. He is a lecturer at the Gerrit Rietveld Academie and the Sandberg Instituut in Amsterdam, and since 2011 a member of the curatorial team of the International Biennial of Graphic Design Brno.

Adam Macháček (1980) is a graphic designer. Following studies at the AAAD in Prague, Gerrit Rietveld Academie in Amsterdam and Ecal in Lausanne, he co-founded in 2004 studio Welcometo.as in Lausanne and is a member of 2015 Designers collective. His work includes publications, exhibition catalogues, illustrations and identities. Collaborations include, among others, The Moravian Gallery in Brno, Théâtre de Vevey (seasons 2003–2012), Galerie Rudolfinum, San Francisco Museum of Modern Art, Chronicle Books, Editions Pyramyd, Museum of Czech Literature, Brno House of Arts, California College of the Arts, Airbnb. For Brno Biennial he initiated and organized exhibitions Work from Switzerland (2004) and From Mars (2006, together with Radim Pesko). Since 2011 he is a member of the curatorial team of the International Biennial of Graphic Design in Brno. He lives and works in Berkeley.